

Privacy Policy

At Pink Pelican On The Go, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect the information you provide to us when you visit our website or use our services.

Information We Collect

- **Personal Information:** When you place an order or create an account on our website, we may collect personal information such as your name, email address, shipping address, billing address, and payment information.
- **Browsing Information:** We may collect non-personal information about your visit to our website, including your IP address, browser type, device information, and browsing patterns.
- **Cookies:** We use cookies and similar technologies to enhance your browsing experience and collect information about your preferences and interactions with our website.

How We Use Your Information

- **To Process Orders:** We use your personal information to process and fulfill orders, communicate with you about your purchases, and provide customer support.
- **To Improve Our Services:** We may use browsing information and analytics data to analyze trends, track user interactions, and improve the functionality and performance of our website.
- **Marketing Communications:** With your consent, we may send you promotional emails about new products, special offers, and other updates related to our business.

Information Sharing and Disclosure

- **Third-Party Service Providers:** We may share your personal information with third-party service providers who assist us in operating our website, processing payments, fulfilling orders, or conducting marketing activities.
- **Legal Compliance:** We may disclose your information when required by law or in response to legal process, such as a subpoena or court order.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your personal information may be transferred to the acquiring entity.

Data Security

We implement industry-standard security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee the absolute security of your data.

Your Rights

You have the right to access, update, or delete your personal information stored on our website. You may also unsubscribe from our marketing communications at any time by following the instructions provided in the emails we send.

Changes to this Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be posted on this page, and the "Last Updated" date at the top of the page will be revised accordingly. We encourage you to review this Privacy Policy periodically for changes.

Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact our customer service team.

By using our website, you consent to the collection, use, and disclosure of your information as described in this Privacy Policy. Thank you for choosing Pink Pelican On The Go!